

AFMA Technical Writing Skills Workshop

Thursday, 23 April 2026
Waterkloof Guest House, Pretoria

TIME*	SESSION	PRESENTER
09:00-09:30	Welcome and Introduction to Technical Writing	Dr Pieter Henning (Freelance Animal Scientist)
09:30-10:00	Practical exercise	
10:00-10:45	How to Write a Technical Article	Dr Pieter Henning
10:45-11:15	Break	
11:15-12:00	Grammar, Structure and Style	Dr Pieter Henning
12:00-12:30	Editing exercise	
12:30-13:00	A Picture Paints a Thousand Words (i) Effective Use of Tables and Figures	Dr Pieter Henning
13:00-14:00	Lunch	
14:00-14:30	A Picture Paints a Thousand Words (ii) Capturing Good Photos	Dr Pieter Henning
14:30-15:15	What Editors Want (and Don't Want)	Lynette Louw, CEO of Plaas Media and Chief Editor of several agricultural publications
15:15-16:00	Using AI Tools Responsibly to Research, Structure and Write	Lynette Louw
16:00	Closure and Refreshments	Dr Pieter Henning

* Programme subject to minor timing adjustments on the day

Programme Disclaimer

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